



PRESS RELEASE

Johnstons of Elgin Share Their Nationally Recognised Plan to Develop Their Young Workforce

Johnstons of Elgin have a strong focus on developing their young workforce for the future through initiatives including a pioneering Schools Interaction Pilot Project which has been receiving national recognition over the past year.

Today Johnstons of Elgin officially launched their piloted project inviting local businesses, including Baxters and Robertsons to learn detail about their experience of how Industry can effectively engage with Education.

Together with the support of Moray Council and all 8 Moray Secondary Schools, Johnstons of Elgin have worked with 60 young people, during their pilot project over the past year gain real life employability skills while showcasing the wide variety of careers available at the 218 year old Textile Mill, from Waitressing to Weaving to Warehousing.

Willie Wood, Johnstons of Elgin, Group HR Director said: “We have created a sustainable plan that benefits not only us but importantly the communities in which we operate. We wanted to share our plan with local businesses to help even more young people in 2015/16 and thereafter. If more companies follow or adapt what we have done, Moray could become the first community in the country to prove that Industry and Education really can, together, develop the young workforce for the future”.

Johnstons of Elgin were recently awarded the Investors in Young People Award, one of the first companies in the area to achieve this. The Company currently has over 100 employees involved with Modern Apprenticeships, delivered by employees of whom are qualified Trainers and Assessors. Johnstons of Elgin are currently working on plans to increase this number significantly within the next 2 years, offering a wider variety of courses to suit the broad variety of careers within this unique textile business.

ABOUT

Johnstons of Elgin has over two centuries of expertise in the production of cashmere and fine woollens. From its two sites in Elgin and Hawick in Scotland, the company designs and manufactures the highest quality knitwear, accessories and cloth. With a strong focus on its Scottish heritage and craftsmanship, Johnstons of Elgin strives for excellence in design and innovation in technique. To date the company employ 900 people.

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