

EXHIBITION

JOHNSTONS OF ELGIN - OVER 200 YEARS OF CASHMERE IN THE MAKING

Borders Textile Towerhouse in conjunction with Johnstons of Elgin are delighted to announce the opening of 'Johnstons of Elgin - Over 200 Years Of Cashmere In The Making'. The exhibition runs from 5th April until 23rd September in the Borders Textile Towerhouse and showcases some of the very best garments and fabrics from Johnstons of Elgin, makers of the finest cashmere, knitwear, accessories and cloth at their mills in Hawick and Elgin.

When you see an authentic Johnstons of Elgin product, you can be sure it has been made in Scotland to a standard of quality synonymous with a company that has been manufacturing since 1797 and this quality and heritage are celebrated in the display.

The exhibition illustrates the diverse range of products designed and manufactured by Johnstons of Elgin. Accessories, both knitted and woven, are the heartbeat of the company with scarves, gloves, hats, throws and cloth comprising a substantial proportion of business. Womenswear and menswear garments make up the rest. Johnstons of Elgin is the only Scottish business to offer such a comprehensive range of knitted and woven product. Cloth weights produced vary from lightweight jacketings to heavier weight outerwear and coatings, and a recent addition to the portfolio is home interiors cloth for soft furnishings and upholstery.

Johnstons of Elgin celebrate 215 years in business in 2012, and this year will see continued growth and success for the brand. Johnstons of Elgin manufactures cashmere, tweed and other fine woollen products for many of the world's leading international luxury brands.

Notes to Editors:

Johnstons of Elgin

Johnstons of Elgin's history is one of quality, resilience and outstanding provenance. It is one of the last remaining vertical mills in the UK and manufactures under the Made In Scotland label. Skilled craftsmen and women produce a luxury product that is exquisite, relevant, contemporary and enduring. Johnstons of Elgin employs more than 700 people at their mills in Elgin and Hawick and has a presence in over 50 countries.

In 2011, the company won the UK Fashion and Textile Gold Award in recognition of export achievements and retention of domestic production, skills, standards and employment. Exporting continues to be a core business and in the last two years export sales have grown significantly. In 2012, Johnstons of Elgin will continue to invest heavily in design, innovation and maintaining quality, ensuring a profitable and sustainable future. In Hawick, Johnstons of Elgin are redeveloping their mill to create a state of the art 3,600 sq ft Visitor Centre, café and retail outlet to open in June 2012.

Borders Textile Towerhouse

Opened in 2009 Borders Textile Towerhouse tells the story of the Borders Knitwear and Tweed Industries. Changing exhibition showcase contemporary fashion and design. Garments, artifacts and photographs tell of over 200 years of tradition and innovation. It is an accredited museum and 4 star visitor attraction. Borders Textile Towerhouse is part of Heart of Hawick partnership, principally funded by Scottish Borders Council, the European Regional Development Fund and Heritage Lottery Fund.

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Admission is Free

Opening Times: Monday – Saturday 10.00 - 16.30, Sunday 12.00 - 15.00

www.heartofhawick.co.uk