

JOHNSTONS OF ELGIN

SINCE 1797



PRESS RELEASE

Johnstons Of Elgin Unveil Their Royal Warrant With An In-Store Promotion

Johnstons of Elgin, specialists in cashmere and fine woollens, with mills in Elgin and Hawick, unveiled their Royal Warrant at an event on their Elgin site.

The Lord Lieutenant of Moray, unveiled the Royal Warrant on Thursday 14th November at a small reception held in their retail shop.

The company were granted The Royal Warrant by HRH The Prince of Wales for the manufacture and supply of Estate Tweed cloth to the Royal household.

Speaking at the unveiling Grenville Johnston, The Lord Lieutenant of Moray said "I am always heartened when I learn that firms in Moray have achieved a Queens Award or a Royal Warrant or some industry recognition of the hard work and endeavour that Moray firms seek to achieve for the good of the area. This particular Royal Warrant recognises quite a bit of the history of estate tweeds in Scotland and in particular Johnston's part in the promotion of the products.

Ian Urquhart, Chairman further explained, "Everyone at Johnstons has helped in us receiving this Royal Warrant and I thank all involved at team Johnstons for their input. In particular James Sugden who has led on developing our relationship with HRH The Prince of Wales". Mr Urquhart also took the opportunity to introduce the companies new Chief Executive, Simon Cotton during the event.

In celebration of this memorable occasion, the company are offering a 15 % promotion off all tweed products bought in store from Friday 15th November until Wednesday 27th November 2013.

ENDS

About Johnstons of Elgin

Johnstons are a leading manufacturer and retailer of cashmere and fine woollens.

Founded in 1797, the company produce accessories, cloth and knitwear from two sites in Scotland at Elgin and Hawick for luxury brands and under our own "Johnstons of Elgin" label. In 2012 a new visitor centre was opened at our Hawick mill to add to retail outlets at Elgin and in St Andrews, as well as a growing Mail Order & Ecommerce business.

The company employs around 800 people.

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